



****From April 5 to 25, 2021, get a \$100 mail-in rebate on the purchase of 4 new MICHELIN® PILOT® family tires. From April 5 to May 23, 2021, get a \$70 mail-in rebate on new MICHELIN® passenger or light truck tires.**

HOW TO RECEIVE YOUR MAIL-IN REBATE:

COMPLETE AN ONLINE CLAIM

- Go to michelinpromo.ca to request your rebate online.

OR MAIL IN A CLAIM

- Attach a copy of your detailed invoice[†] clearly indicating the purchase of four new MICHELIN® tires (between April 5 to May 23, 2021).
- Mail this claim by June 25, 2021,*** to: **Michelin Spring 2021 Promotion**, P.O. Box 6022, Paris, ON N3L 3W6

Please indicate your language of choice: English French

Please print legibly.

* Required information

Invoice #*

Retailer name*

First name* Mr. Ms.

Last name*

Address*

Apt.* City*

Province*

Postal code*

Daytime telephone - -

Email address

(If you would like to receive confirmation of claim form receipt by email)

I authorize Michelin to send me information concerning contests, promotions and new products.

- 1- Did this promotion influence your selection of MICHELIN® tires versus a competitor's product?
Yes No
- 2- Which of the following was an important contributing factor in this purchase of MICHELIN® tires? (Check all that apply.)
 MICHELIN® Promise Plan™ Online research
 This promotion Mileage warranty
 Dealer recommendation 60-Day Satisfaction Guarantee
 Friend/family recommendation Roadside assistance services
 Quality of product Retail location
- 3- How did you first hear about this promotion? (Please check one.)
 Radio In-store display Text message/SMS
 Direct mail Friend/family Email
 Newspaper Television Facebook page
 Salesperson in store Website Other
- 4- Which tire brand was replaced when you purchased your new set of MICHELIN® tires?
 MICHELIN® BFGOODRICH® Goodyear Bridgestone
 Toyo Pirelli Yokohama Other
- 5- How many years have you been a MICHELIN® tire owner?
 First time Less than 5 years More than 5 years
- 6- How soon do you expect to purchase tires again (for another vehicle or this one)?
 In the next 3 months In 1 year or less More than 1 year from now
- 7- What is your age? 18-25 26-39 40-55 Over 55

[†]Estimates, work orders and quotations are not acceptable as proof of purchase. **Michelin knows how important it is to protect your personal information. Please consult our privacy policy at michelin.ca. This offer is not applicable at Costco or Canadian Tire and cannot be combined with any other promotion, program or MICHELIN® instant rebate offer. Offer available at participating Canadian Michelin dealers. Retail and consumer sales only. Federal and provincial taxes will be calculated on the selling price before the rebate. Offer expires April 25, 2021 for the \$100 mail-in rebate and May 23, 2021 for the \$70 mail-in rebate. Void where prohibited. Only new MICHELIN® PILOT® family tires are eligible for the \$100 mail-in rebate from April 5 to 25, 2021. All other new MICHELIN® passenger or light truck tires are eligible for the \$70 mail-in rebate. Please allow 6-8 weeks to receive your mail-in rebate. Reserved for Canadian residents only. For further information regarding the mail-in offer, please call 1-866-755-8887 or visit michelinpromo.ca. ***All claims must be postmarked or received no later than June 25, 2021. © 2021 MNA(C). All rights reserved. The Michelin Man is a registered trademark licensed by Michelin North America, Inc. (C18390-A - 01/21)

